



# Come A Day Early to Global & Make More Money!

***Reserve Your Place at NexPet's 2017 National Convention!!  
Attend Yourself and/or Send Key Staff***

## **Main Event, Tuesday, March 21<sup>st</sup> 2017**

- ☑ Earn six months' **FREE MEMBERSHIP\*** or Membership renewal if you attend full program-- a \$250 value! *Plus*, Omaha Steaks & Fish worth **up to \$249** if you buy!
- ☑ **Two Keynote Sessions: NexPet is flying in two top retail experts from California who will be with us all day to speak and do one-on-ones**
  - Crystal Vilkaitis "**How to Turn Social Media into a Money Maker**" Crystal is a specialist in social media for independent retailers in many industries and has success stories to share. (Crystal Media, Carlsbad, CA)
  - Rich Aries "**How to Get a Better Deal from Your Landlord**" Rich is an expert in retail lease negotiations, having made thousands of lease deals for independent stores and chains. NexPet has hired him to be your leasing consultant. (ESR Commercial, Westlake Village, CA)
- ☑ **Roundtables** on topics TBD with Crystal and Rich sitting in
- ☑ Learn about NexPet programs and vendors introduced in the last two years that you may not have heard about
- ☑ **Mini-show** with one-on-one time with Crystal and Rich, as well as owners and principals of NexPet product and service vendors. Better deals than at main show, including **double cashback on pet food. Save time at the main show!**

**When:** Tuesday, March 21<sup>st</sup> (day before the Global Pet Expo Show) – **8/8:30 AM start** (breakfast/meeting)

**Where:** Same building as the show – Orange County Convention Center, Orlando, FL

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**Cost:** \$65/person for first 3 people, \$70/ person after that (\$5 more if signing up after January 15<sup>th</sup>) - includes speaker, meetings, mini-show, breakfast, lunch & coffee breaks

Nice hotels in the convention area for as low as **\$85/night!** To book, go to Global's website <http://globalpetexpo.org/hoteltravel.asp>

\*Three months free renewal for members with four stores or more

### **Will You Attend?**

**Complete & fax to 212-202-4052 or call 888-653-8021 or scan to [barry@nexpet.com](mailto:barry@nexpet.com)**

Yes, I will attend

No, I won't attend

Name \_\_\_\_\_ Company \_\_\_\_\_

Credit Card Type:                      Visa     MasterCard

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_

# Attending meeting \_\_\_\_\_ Roundtable topic suggestions \_\_\_\_\_