

### **Quiz 5: Our Canned formulas**

- 1.)**What kinds of canned formulas does Grandma Mae's offer?
- 2.)**What are the key selling points of Grandma Mae's Ultra Premium Plus Soft Stews?
- 3.)**What are the key selling points of Grandma Mae's Grain Free Chicken & Liver and Beef & Liver Dinners for Dogs?
- 4.)**What are the key selling points of Grandma Mae's Healthy Entrees for Dogs?
- 5.)**What are the key selling points of Grandma Mae's Grain Free Pâtés For Cats
- 6.)**What are the key selling points of Grandma Mae's Dinners in Gravy for Cats?
- 7.)**Where are Grandma Mae's Canned formulas produced?
- 8.)**What sizes do Grandma Mae's Canned formulas come in?



## **Quiz 5: Our Canned formulas**

### **1.)What kinds of canned formulas does Grandma Mae's offer?**

- Ultra Premium Plus Stews for Dogs and Puppies
  - Available in two flavors: Grandma's Beef Stew and Grandma's Chicken Stew.
- Grain Free Healthy Dinners for Dogs and Puppies
  - Available in two flavors: Beef & Liver and Chicken & Liver.
- Healthy Entrees for Dogs:
  - Available in two flavors: Chicken and Beef.
- Grain Free Pâtés For Cats:
  - Available in six flavors: Chicken & Liver, Chicken, Ocean Fish & Chicken, Mackerel & Sardine, Pork Liver & Chicken, Sardine & Ocean Fish
- Grain Free Dinners in Gravy for Cats:
  - Available in three flavors: Chicken, Salmon, and Whitefish & Chicken

### **2.)What are the key selling points of Grandma Mae's Ultra Premium Plus Soft Stews?**

- Grain Free, carrageenan free and gluten free, non-GMO
- With Green Tripe, great for digestion
- With healthy fruits and vegetables.
- Fresh meat is the first ingredient.
- Think, rich texture without large chunks that pets might remove.
- Complete diets for adult dogs and puppies and for cats and kittens too!
  - Ultra Premium Plus contains extra taurine, which is good for dogs **and** cats. Taurine is an essential amino acid for cats which is not included in most dog foods. Dogs make the taurine they need on their own, however the added taurine is good for them too!
  - To make sure your cat gets enough protein, follow the separate feeding instructions for cats on the Ultra Premium cans.

### **3.)What are the key selling points of Grandma Mae's Grain Free Chicken & Liver and Beef & Liver Dinners for Dogs?**

- Made in USA
- Grain Free, carrageenan free
- Fresh meat is the first ingredient
- For all life stages
- Full-bodied pâté, the texture all dogs love

### **4.)What are the key selling points of Grandma Mae's Healthy Entrees for Dogs?**

- Made in USA
- Healthy, wholesome ingredients



- No artificial flavors, colors or preservatives, no wheat gluten, no corn, no soy
- For dogs and puppies, full-bodied pâté, the texture all dogs love

**5.)What are the key selling points of Grandma Mae’s Grain Free Pâtés For Cats?**

- Made in USA
- Grain Free
- Carrageenan Free
- Low in Ash, Phosphorous and Magnesium
- They’re Uristic!



**6.)What are the key selling points of Grandma Mae’s Dinners in Gravy for Cats?**

- Grain Free, carrageenan free, non-GMO
- They’re Uristic!
- Shredded in gravy texture, the texture all cats love.

**7.)Where are Grandma Mae’s Canned formulas produced?**

Most of our cans are produced in the USA, but the in-gravy cat cans are produced in Canada. Our Ultra-Premium Plus cans for dog and cats are produced in New Zealand in order to include Green Tripe, which provides amazing health benefits for pets. Green Tripe is great for digestive health because it contains important enzymes, healthy bacteria and probiotics. In many cases feeding green tripe can help clear up digestive problems!

**8.)What sizes do Grandma Mae’s Canned formulas come in?**

- Grandma Mae’s Ultra Premium Plus Stews, Grain Free Healthy Dinners for Dogs, and Healthy Entrees for dogs come in 13oz cans.
- Grandma Mae’s Grain Free Pâtés For Cats and Dinners in Gravy for Cats come in 5.5oz cans.