

Dog & Cat Nutrition For Pet Store Staff

Introduction

These twelve quizzes are a way to help you assist customers with one of the most important decisions in their pets' lives: what to feed their dogs and cats. The program is made up of twelve quizzes with answers, and this book contains both the quizzes and the answers for you to study.

The first eleven quizzes do not focus on any brand or brands: they cover the different types of dog and cat foods and treats and how to discuss them with customers. The twelfth quiz is on how to sell Grandma Mae's Country Naturals, the brand of pet food owned by the NexPet Retailer Coop and many of its member stores.

How Does it Work?

After reviewing on your own each part of the course, you may be tested orally on it (without looking at the answers). You might ask a friend or family member to quiz you in a practice session before the actual test. You and your Manager should agree on the schedule you will follow.

Is There Anything to Help Me Stay Organized?

Yes, at the back of the course is a chart you can use to help keep track of what you have studied, what sections you have been tested on, etc.

We hope this little book will make your pet industry career more rewarding, successful, and fun. Enjoy it!