



## Vendor Expression of Interest

please send to [rbrightsun@yahoo.com](mailto:rbrightsun@yahoo.com) or fax to 212-202-4052, we will contact you

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CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

(CITY) \_\_\_\_\_ (STATE) \_\_\_\_\_ (COUNTRY) \_\_\_\_\_

ADDRESS YOU SHIP FROM, IF DIFFERENT: \_\_\_\_\_

(CITY) \_\_\_\_\_ (STATE) \_\_\_\_\_ (COUNTRY) \_\_\_\_\_

TYPES OF PETS YOU MAKE PRODUCTS FOR (E.G. CATS, DOGS, FISH, SMALL ANIMALS): \_\_\_\_\_

PRODUCT CATEGORIES (E.G. COLLARS, LEADS, TREATS, TOYS, FISH FOOD): \_\_\_\_\_

DO YOU SELL DIRECT OR THROUGH DISTRIBUTORS?

DIRECT  THROUGH DISTRIBUTORS  BOTH

IF THROUGH DISTRIBUTORS, PLEASE NAME SOME KEY DISTRIBUTORS: \_\_\_\_\_

IF DIRECT, ARE YOU GEARED TO SHIP TO INDIVIDUAL STORES? (NEXPET DOES NOT BUY IN BULK)

YES  NO

IF DIRECT, WHAT IS YOUR ORDER MINIMUM? \_\_\_\_\_

WHAT IS THE ORDER MINIMUM FOR FREE FREIGHT? \_\_\_\_\_

ARE YOU EXHIBITING AT THE 2017 GLOBAL PET EXPO?  YES  NO

### TYPICAL TARGET CUSTOMER (CHECK ALL THAT APPLY)

- |  |   |
|--|---|
| <input type="radio"/> INDEPENDENT PET STORES   | <input type="radio"/> WEBSITES (E.G. CHEWY, AMAZON)                   |
| <input type="radio"/> REGIONAL SPECIALTY CHAIN<br>(E.G. CONCORD PET, HOLLYWOOD FEED) | <input type="radio"/> GENERAL MERCHANDISE<br>(E.G. TARGET, HOMEGOODS) |
| <input type="radio"/> HIGH-END PET SUPPLY BOUTIQUE                                   | <input type="radio"/> GROCERY (E.G. SHOPRITE)                         |
| <input type="radio"/> NATIONAL SPECIALTY CHAIN (E.G. PET CO)                         | <input type="radio"/> OTHER   |

COMMENTS: \_\_\_\_\_

\_\_\_\_\_

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