

*There are now way more than 1000 Exhibitors at both
Global & SuperZoo...
how to ensure Global is a success for you?*



*Make sure you are overloaded with orders after Global like this
guy by participating in NexPet's National Convention Mini-Show
at Global Pet Expo*

NexPet's 2019

National Convention & Manufacturer Mini-Show

Limited Competition/ Captive Audience

In Conjunction with Global Pet Expo 2019

Orlando, FL March 19th 2019

(Day before show opens, 2nd day of setup)



NexPet®

A Group for
Independent Pet Retailers

www.nexpet.com

NexPet's 2019

National Convention & Manufacturer Mini-Show

In conjunction with Global Pet Expo, Orlando, FL, March 19th 2019

- ❖ Day before the show in the same building as the show. No extra travel required and easy to set up and take down.
- ❖ We anticipate attendance of at least 150 "A" stores including many individuals who own chains of 2-29 stores. Limited competition as only NexPet vendors are invited to this event. Last time non-member regional chains (e.g. Hollywood Feed) were guests, hope to have more this time
- ❖ A great show to sell at and also to develop a closer one on one relationship with key NexPet retail members who are given fantastic incentives to visit each table at the mini-show

How It Works:

NexPet Mini-Show Hours 3pm to 6pm

- Set up one or more manned 6' display tables (or equivalents) by 2:45pm, Tuesday, March 19th at our mini-show on level 3 of the Orlando Convention Center. It's the day before the main show. It's a good idea to offer special, focused deals for NexPet members.
- Product/marketing materials can be brought upstairs from your booth at the main show by elevator if needed. Then you can bring it back that night (use your special Global/NexPet Floor pass for evening access).
- Retailer members will come by and you can take orders on the spot and make appointments to sell them more during the show
- Members have a \$300 incentive to keep all NexPet vendor appointments, plus hotel allowance and purchase incentives too!
- NexPet retail members will be fired up after attending productive & inspiring educational meetings & round-table programs.

NexPet Retailer Group

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