

## eTailPet's mission is to empower retailers in this channel and transform the demographics of its customer base.

Buy online, pick-up in store has been dubbed the amazon antidote. Successful brick & mortar retailers today are those integrating a digital experience for their customer with their physical in-store experience. eTailPet is a cloud based e-commerce platform built by a retailer, for retailers. We enable large and small retailers alike to offer online sales for in-store pick-up. Through the platform we are digitizing the inventory in our neighborhoods, making it more convenient for pet parents in your area to find you.





## Easy As 1-2-3 To Get Started

- · No contracts, month to month pricing
- Unlimited truncations, no hidden fees
- Have your site up FAST, within 3 days with the "do it yourself" option
- 24/7 customer support
- Easy to use customizable website templates
- Mobile optimization for your site
- Customer and commerce analytics
- Choose the plan that's right for you



## Start offering online sales today!

- Connect with your customer online, send them to your website, not anywhere else
- Choose what you want to sell, your whole catalogue, or maybe just a few items
- Maintain your customer data, don't let a third party keep it from you
- Let your customers choose home delivery or in-store pick-up
- Have your website up in a fraction of the time it would normally take

Select from 30,000+ pet products to sell on your website!

