



# **Free! Come the Afternoon Before** **Global & Learn from Pet Store** **Experts and each other!**

***Celebrate NexPet's 22<sup>nd</sup> Anniversary at our FREE 2022 Convention!***

**Tuesday, March 22<sup>nd</sup>, 2022 - 2 PM to 6 PM**

***Three RoundTable Sessions:*** NexPet will have our own expert members who will be with us all afternoon to lead the discussion on subjects including:

- Employee Acquisition and Retention
- Marketing, Social Media and Connecting with the Pet Community
  - Merchandising, Selection, Gross Margin

**When:** Tuesday, March 22<sup>nd</sup> (**Day before the Global Pet Expo Show**) - 2 PM to 6 PM.  
You and your staff can fly in that morning!

**Where:** **New Location!** Orange County Convention Center North/ South Building in Orlando, FL. Same place as Global Main Show which has moved to North/ South

## **Schedule**

2 PM to 3 PM - First Roundtable Session  
*3:00 PM to 3:30 PM Break - snacks and beverages will be provided*  
3:30 PM to 4:30 PM - Second roundtable session  
*4:30 PM to 5 PM Break - snacks and beverages will be provided*  
5 PM to 6 PM - Third round table session

- NexPet Vendors** - A handful of selected NexPet vendors will be present during breaks. Better deals than at main show, including
- Double cashback on our Grandma Mae's food purchased at our Global booth for stores that attend this free!**
- Earn six months' **FREE MEMBERSHIP\*** or Membership renewal if you attend full program--a \$250 value! \*Three months free renewal for members with four stores or more

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**All NexPet Members & Grandma Mae's Retailers are Invited to This FREE Event!**

**Will You Attend to share your experience and insight?**

*Please RSVP by February 25, 2022!*

**Complete & fax to 212-202-4052 or scan to [rbrightsun@yahoo.com](mailto:rbrightsun@yahoo.com)**

Questions call Robyn at 978-925-9399

Yes, I will attend

No, I won't attend

Name \_\_\_\_\_ Company \_\_\_\_\_ City/State \_\_\_\_\_

# Attending Meeting \_\_\_\_\_